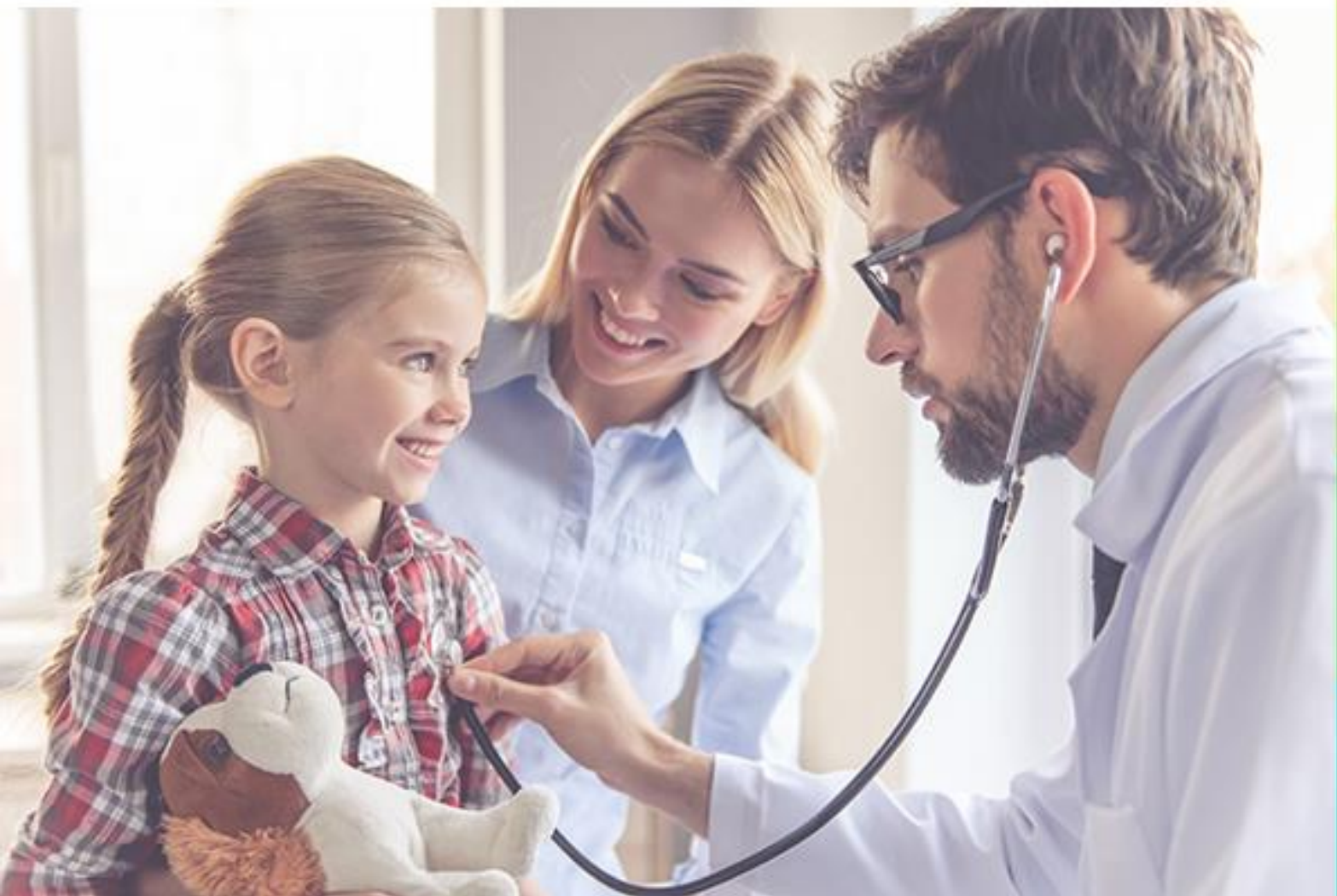


Medical Practice Review

Improve your unique employment proposition



Alecto Australia Recruitment & Consulting

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Medical practice recruitment review

As part of the recruitment process and to improve the overall recruitment outcomes for your medical practice we recommend a practice review which can identify any improvements that can be made to the GPs experience at work.

This review would include:

Staff interviews

- Alecto conducts a series of short interviews, in person or via phone, with key members of the clinical and non-clinical team. These interviews focus on their experience working for the organisation and to determine any areas of improvement from an employee point of view.

Service review

- Review of the clinic's community reputation such as online patient reviews and any other information which can be gathered through a desktop review.
- Brief investigation of current GP billings and determining whether these can be improved.

Practice visit

- Visit to the physical site to review and identify any small improvements that can be made to the GPs work experience.

Employment offering

- Review of current employment offering, and determine necessary changes to particular vacancies to attract GPs.
- Determining the positioning of the practice compared to competitor's employment terms (e.g. contract length, rate of pay).
- Identifying the target market of GPs to focus on with recruitment efforts that fits with what the practice can offer in relation to the above.

Financial review

- The financial review will assess your profitability & cash flow and how you can improve your financial position over time.
- Review of billings

Recruitment outcomes

- Compiling a brief analysis of factors above and summary about the target GP market for the organisation.
- Identifying marketing and advertising tag lines which will in turn make advertising more effective.

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Costs

Below costs are for a standard medical practice recruitment review. We are happy to offer a completely customised solution if you'd like us to tailor our service to your needs.

- The Practice recruitment review is valued at \$6,500 plus GST per site.
- The initial 50% of this fee would be due upon commencement with the remaining 50% due upon completion. All invoices are due within 14 days of the issue date.

Next steps

Please get in touch with us on info@alecto.com.au or call us on **1800 604 332** to discuss your requirements and goals. Ask for an obligation free quote.

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